



# **WOW** VR POD

## FRANCHISING 2018

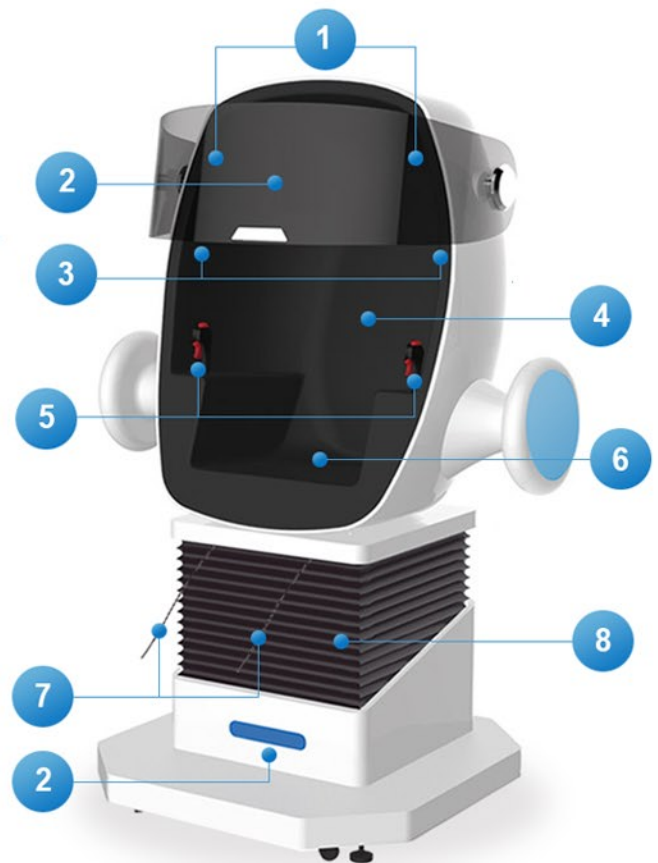
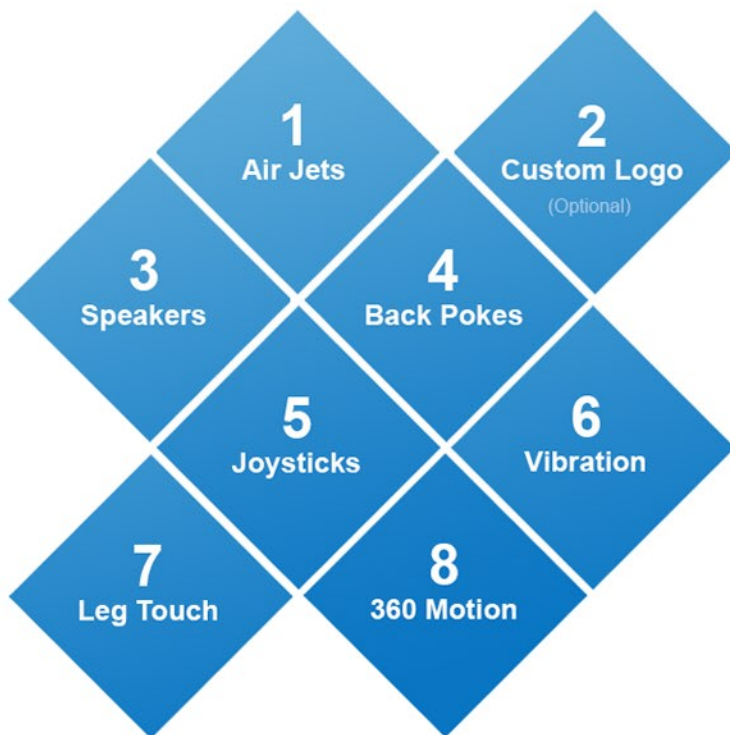
## TABLE OF CONTENTS

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The WOW VR POD .....	3
Oculus .....	4
93 VR Experiences .....	5
Back End Accounting System .....	6
Professional Power and Computer Parts .....	7
Market Analysis .....	8
Revenue Stream Opportunities .....	9
Monthly sales projections (On Location) .....	10
Franchisee Assets .....	11
Franchisee Assets - Part 1 .....	12
Franchisee Assets - Part 2 .....	13
Franchisee Assets - Part 3 .....	14
Franchisee Assets - Part 4 .....	15
Franchisee Pricing - Single WOW VR POD.....	16
Franchisee Pricing - Double WOW VR POD.....	17
Franchisee Pricing - Triple WOW VR POD.....	18
WOW VR POD Pricing All .....	19

## THE WOW VR POD

The Most Advanced Virtual Reality Chair In The World



### A COMPLETELY IMMERSIVE VR EXPERIENCE

WOW VR POD is the industry's leading virtual reality chair and experience software. The WOW VR POD has more features than any other chair on the market. The WOW VR POD's turn-key virtual reality system includes 93 amazing virtual games, movies and experiences.



### 18 Month Warranty



**OCULUS HEADSETS FOR THE HIGHEST QUALITY EXPERIENCE**



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**Bolt**



**Castle Coaster**



**Blood Road**



**Avatar**



**Air Force One**



**Thriller Movie**



**Ocean Adventure**



**Hole of Universe**



**Dinosaurs**



**Arachnid War**

## 93 VR EXPERIENCES

PRE-LOADED VIRTUAL REALITY EXPERIENCES FOR CHILDREN AND ADULTS

**MORE CHOICES, MORE FUN  
MORE EARNING POTENTIAL**

- First Person Shooting
- Roller Coasters
- Kid Themed
- Real VR Video
- Adventures
- Racing
- Horror
- and More

**FREE lifetime updates on additional VR experiences released\***

*\*Some experiences will require an additional charge depending on licensing factors involved.*

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## BACK END ACCOUNTING SYSTEM

**View and filter by date all VR experiences.**

Shows start/finish time, date, VR experience, guests, etc...

Query

Start date: 12/28/2013 ▼
Finish date: 12/28/2013 ▼
Query
Del
Close

ID	FilmName	StartTime	FinishTime	Guesrts
760	Infinite Coaster.exe	3/22/2016 3:47:46 PM	3/22/2016 3:57:46 PM	1
759	Infinite Coaster.exe	3/22/2016 3:14:35 PM	3/22/2016 3:24:35 PM	1
758	Infinite Coaster.exe	3/22/2016 2:58:52 PM	3/22/2016 3:08:52 PM	1
757	Infinite Coaster.exe	3/22/2016 2:53:04 PM	3/22/2016 3:03:04 PM	1
756	Infinite Coaster.exe	3/22/2016 2:52:33 PM	3/22/2016 3:02:33 PM	1
755	Infinite Coaster.exe	3/22/2016 2:47:03 PM	3/22/2016 2:57:03 PM	1
754	RLF Arachnid Wars	3/22/2016 2:39:49 PM	3/22/2016 2:49:49 PM	1
753	RLF Arachnid Wars	3/22/2016 2:38:04 PM	3/22/2016 2:48:04 PM	1
752	RLF Arachnid Wars	3/22/2016 12:15:38 PM	3/22/2016 12:25:38 PM	1
751	Castle Roller Coaster	3/22/2016 12:12:28 PM	3/22/2016 12:22:28 PM	1
750	RLF Arachnid Wars	3/22/2016 12:11:32 PM	3/22/2016 12:21:32 PM	1
749	Infinite Coaster.exe	3/22/2016 10:36:46 PM	3/22/2016 10:46:46 PM	1
748	RLF Arachnid Wars	3/22/2016 10:35:06 PM	3/22/2016 10:45:06 PM	1
747	Infinite Coaster.exe	3/22/2016 10:02:36 PM	3/22/2016 10:12:36 PM	1
746	RLF Arachnid Wars	3/22/2016 10:02:21 PM	3/22/2016 10:12:21 PM	1
745	RLF Arachnid Wars	3/22/2016 10:02:21 PM	3/22/2016 10:12:21 PM	1
744	Infinite Coaster.exe	3/22/2016 10:01:47 PM	3/22/2016 10:11:47 PM	1
743	Castle Roller Coaster	3/22/2016 10:01:30 PM	3/22/2016 10:11:30 PM	1

## PROFESSIONAL POWER AND COMPUTER PARTS



Taiwan Tech-Motor



Japan Koyo Bearing



American Gates Belts



Taiwan GIGABYTE  
B85M-Main Board



American Kingston  
8 GB Memory Card



Hong Kong GALAXY  
SSD 240 GB Hard Drive



Ameican i5-4460  
3.2 GHZ-CPU



Hong Kong ZOTAC  
GTX960 Graphics Crad



Touchscreen (Large  
Touchscreen Also Available)



## MARKET ANALYSIS



**\$120 BILLION**

This is what the 2016 global virtual reality market is expected to reach



**\$2 BILLION**

This is the price Facebook purchased the VR company Oculus for in 2014

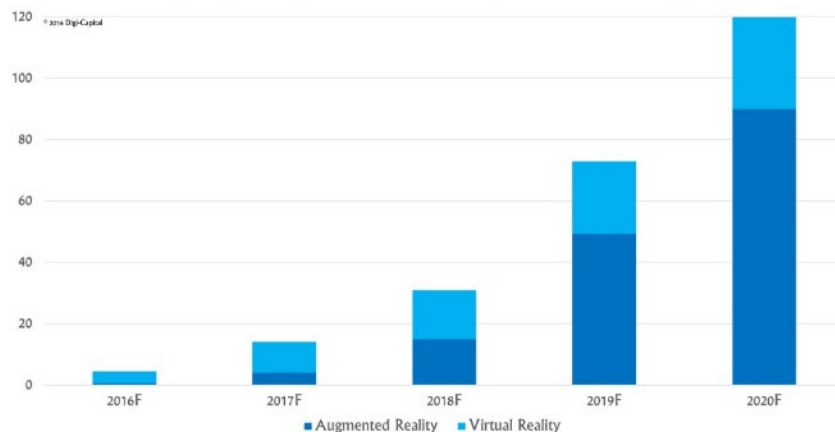


**93.32%**

The proportion of users willing to experience VR technology according to Google

**Virtual Reality**  
revenue forecast projected  
to hit \$120 billion by 2020

\* Source Digi-capital.com

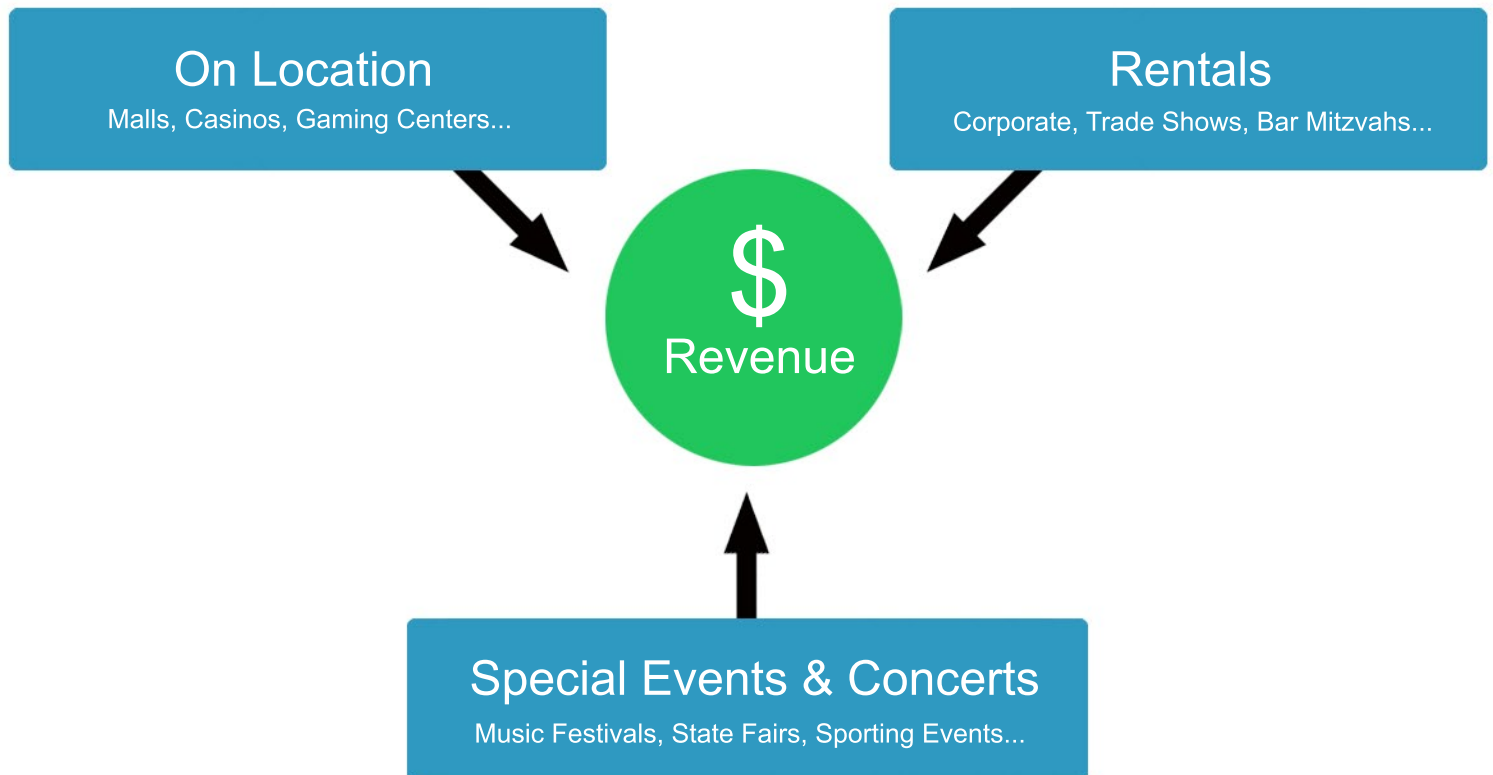




## REVENUE STREAM OPPORTUNITIES

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### 3 TYPES OF UNIQUE REVENUE STREAM OPPORTUNITIES





## MONTHLY SALES PROJECTIONS (ON LOCATION @ ONLY \$8 PER RIDE)

PROJECTS BELOW ARE FOR 1 VR CHAIR WITH DOUBLE SEATS

Weekday/Weekend	Days	Operation Time Daily (Hour)	# of Customers Per Hour	Ticket Price Per Seat	Income
Weekday	22	8	6	\$8	\$8,448
Weekend	8	10	14	\$8	\$8,960
Total (Month)					\$17,408

The totals above are only an estimate and they are based on a relatively crowded location and is in no way a guarantee of profits that will be generated.

# FRANCHISEE ASSETS

“A True Turn-Key Business in a Box”

## FRANCHISEE ASSETS - PART 1

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### Custom Branded Booth

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### Custom Branded Trailer

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\* Single and Double Pods Only

## FRANCHISEE ASSETS - PART 2



**Your Own Website/Mobile Website + Page on [www.WOWVRPOD.com](http://www.WOWVRPOD.com)**



**Leads For Your Territory on [www.WOWVRPOD.com](http://www.WOWVRPOD.com)**  
**+ Leads For Calls to Our WOW VR POD Toll Free Phone Number**



**INVOICE**  
Invoice Number 00994  
Invoice Date Sep 8, 2014  
Due Date Nov 9, 2014  
Balance Due \$1,838.80  
Marcus Industries  
1776 Patuxent Blvd., A2  
Washington, D.C. 44211  
United States  
demo@invoiceninja.com

**Online Invoice and Payment System**



**Web Booking and Payment System**



**AdWords + Remarketing**

**Google AdWords and Remarketing Management**



**Custom Facebook, Twitter, Instagram and YouTube Set-Up + Design**

## FRANCHISEE ASSETS - PART 3

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**Operations Manual + Sales and Marketing Guide**



**Business Card Design Files**



**Brochure + Flyer Design Files (Tri-fold, one-page and post card)**



**Poster Design Files**



**Folder Design Files**



**Letterhead (A4) and Envelope (C4) Design Files**

## FRANCHISEE ASSETS - PART 4

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**T-Shirt Design Files**



**Sticker Design Files**



**@wowvrpod.com Email Addresses + Email Marketing Template**



**Ongoing SEO and Google AdWords for [www.WOWVRPOD.com](http://www.WOWVRPOD.com)  
To Help Get Leads For Franchisees in Their Territory**



**Custom Branded Promo Video**



**Quarterly Press Releases with Targeted Keywords**

## FRANCHISEE PRICING - SINGLE WOW VR POD



### Software and Hardware Included

- 1 Single WOW VR POD
- 1 Oculus DK2 VR Headsets
- 1 Touchscreen Kiosk
- 1 VR OS Software License
- 93 VR Experiences



**47" Touch Screen  
Kiosk Upgrade**  
+ \$2,999

POD ONLY	POD + BOOTH	POD + TRAILER	POD + TRAILER + BOOTH
<b>Start Up Costs</b> \$9,999	<b>Start Up Costs</b> \$13,499	<b>Start Up Costs</b> \$17,999	<b>Start Up Costs</b> \$19,999
<b>Franchise Fee</b> \$400 /month	<b>Franchise Fee</b> \$400 /month	<b>Franchise Fee</b> \$400 /month	<b>Franchise Fee</b> \$400 /month
<b>Marketing Fund</b> Included	<b>Marketing Fund</b> Included	<b>Marketing Fund</b> Included	<b>Marketing Fund</b> Included
<b>Royalty Fee</b> \$0	<b>Royalty Fee</b> \$0	<b>Royalty Fee</b> \$0	<b>Royalty Fee</b> \$0

### FRANCHISEE ASSETS OVERVIEW

Exclusive WOW VR POD territory for one area or county.

Franchisee can also request usage for events in other counties and apply for exclusivity in additional counties at a discounted rate.

- Website and Mobile Website + page on [www.WOWVRPOD.com](http://www.WOWVRPOD.com)
- Web Booking & Payment System
- Online Invoice and Payment System
- Google AdWords and Remarketing Management
- Brochure + Flyer Design Files (Tri-fold, one-page and post card)
- Custom Facebook, Twitter, Instagram & YouTube Design
- Ongoing Marketing Support
- Operations Manual
- Sales / Marketing Guide
- Business Card Design Files
- Custom Branded Promo Video
- Poster Design Files
- Folder Design Files
- T-Shirt Design Files
- Sticker Design Files
- @wowvrpod.com Email Addresses
- Email Marketing Template
- SEO and Google AdWords
- Leads from website and phone
- Quarterly Press Releases

\* [Free Customization of Print Files](#)

#### Shipping & Pick Up Info

Client is required to pay standard shipping cost.  
Pick up is also available in Orange County CA, USA

#### 5% Discount

on additional WOW VR PODs.



18 Month Warranty

\* Note: Franchise fee billed bi-annually and requires a minimum of a 2 year agreement | Pricing guaranteed for up to 60 days

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## FRANCHISEE PRICING - DOUBLE WOW VR POD



### Software and Hardware Included

- 1 Double WOW VR POD
- 2 Oculus DK2 VR Headsets
- 1 Touchscreen Kiosk
- 1 VR OS Software License
- 93 VR Experiences



**47" Touch Screen  
Kiosk Upgrade**  
+ \$2,999

POD ONLY	POD + BOOTH	POD + TRAILER	POD + TRAILER + BOOTH
<b>Start Up Costs</b> \$13,499	<b>Start Up Costs</b> \$17,999	<b>Start Up Costs</b> \$21,499	<b>Start Up Costs</b> \$24,999
<b>Franchise Fee</b> \$400 /month	<b>Franchise Fee</b> \$400 /month	<b>Franchise Fee</b> \$400 /month	<b>Franchise Fee</b> \$400 /month
<b>Marketing Fund</b> Included	<b>Marketing Fund</b> Included	<b>Marketing Fund</b> Included	<b>Marketing Fund</b> Included
<b>Royalty Fee</b> \$0	<b>Royalty Fee</b> \$0	<b>Royalty Fee</b> \$0	<b>Royalty Fee</b> \$0

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## FRANCHISEE PRICING - DOUBLE WOW VR POD



### Software and Hardware Included

- 1 Triple WOW VR Pod
- 3 Oculus DK2 VR Headsets
- 1 Touchscreen Kiosk
- 1 VR OS Software License
- 93 VR Experiences



**47" Touch Screen  
Kiosk Upgrade**  
+ \$2,999

POD ONLY	POD + BOOTH	POD + TRAILER	POD + TRAILER + BOOTH
<b>Start Up Costs</b> \$24,999	<b>Start Up Costs</b> \$29,499	<b>Not Available</b>	<b>Not Available</b>
<b>Franchise Fee</b> \$400 /month	<b>Franchise Fee</b> \$400 /month		
<b>Marketing Fund</b> Included	<b>Marketing Fund</b> Included		
<b>Royalty Fee</b> \$0	<b>Royalty Fee</b> \$0		

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